

**Remit Address:**

WVBT
PO Box 403864
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street Northwest
Washington, DC 20007
USA

INVOICE

DUPLICATE

Advertiser	POL/SEIU	Invoice #	206322-1
Product	9/18-9/24 S.E.I.U.	Invoice Date	09/30/12
Estimate Number	1432	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/24/12
Station	WVBT	Order #	206322
Account Executive	Petry Philadelphia	Alt Order #	06853280
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	09/18/12 - 09/24/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	79
Special Handling		Product Code	86
		Agency Ref	IN14921
		Advertiser Ref	IN12546

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WVBT	Millionaire	10-11a		to						
					09/17/12 to 09/23/12	3x	- TWTF - -				
	WVBT			Tu	09/18/12	:30	10:10 AM	SEI U12VA02T03H	\$100.00		2
	WVBT			W	09/19/12	:30	10:46 AM	SEI U12VA02T03H	\$100.00		3
	WVBT			F	09/21/12	:30	10:14 AM	SEI U12VA02T03H	\$100.00		1
2	WVBT	M-F 7-730p	7-730p		to						
					09/17/12 to 09/23/12	2x	- TWTF - -				
	WVBT			W	09/19/12	:30	7:24 PM	SEI U12VA02T03H	\$400.00		2
	WVBT			F	09/21/12	:30	7:20 PM	SEI U12VA02T03H	\$400.00		1
3	WVBT	Mon 9-10p	9-10p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WVBT			M	09/24/12	:30	9:21 PM	SEI U12VA02T03H	\$2,000.00		1
4	WVBT	Wed 8-10p	8-10p		to						
					09/17/12 to 09/23/12	1x	- - W- - - -				
	WVBT			W	09/19/12	:30	8:58 PM	SEI U12VA02T03H	\$2,500.00		1
5	WVBT	Late News (after Sports)	Late News (after Spo		to						
					09/17/12 to 09/23/12	1x	- - - - - S-				
	WVBT			Sa	09/22/12	:30	11:47 PM	SEI U12VA02T03H	\$1,000.00		1
6	WVBT	M-F 4-5p	4-5p		to						
					09/17/12 to 09/23/12	3x	- TWTF - -				
	WVBT			Tu	09/18/12	:30	4:50 PM	SEI U12VA02T03H	\$250.00		3
	WVBT			Th	09/20/12	:30	4:49 PM	SEI U12VA02T03H	\$250.00		1
	WVBT			F	09/21/12	:30	4:40 PM	SEI U12VA02T03H	\$250.00		2
7	WVBT	M-F 4-5p	4-5p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WVBT			M	09/24/12	:30	4:45 PM	SEI U12VA02T03H	\$250.00		1
8	WVBT	Fox News @ 10	10-1045p		to						
					09/24/12 to 09/30/12	1x	M- - - - -				
	WVBT			M	09/24/12	:30	10:29 PM	SEI U12VA02T03H	\$1,200.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Special Handling		Product Code	86

Agency Ref	IN14921
Advertiser Ref	IN12546

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WVBT	M-F 1130p-12a	1130-12a		to						
					09/17/12 to 09/23/12	1x	- TWTF - -				
	WVBT			F	09/21/12	:30	11:47 PM	SEIU12VA02T03H	\$150.00		1

Aired Spots **14**

Gross Total **\$8,950.00**
Agency Commission **\$1,342.50**
Net Amount Due **\$7,607.50** Payment Terms 30 Days

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